

Module specification

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Refer to the module guidance notes for completion of each section of the specification.

Module code	ONL605
Module title	Managing Global Sustainability
Level	6
Credit value	20
Faculty	SLS
HECoS Code	100079
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) Business and Management	Core
BBA (Hons) Business Administration	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	20 hrs
Placement / work based learning	0 hrs
Guided independent study	180 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	12/08/2020
With effect from date	04/01/2021
Date and details of revision	
Version number	1

Module aims

The module aims to raise awareness among students as to the meaning of sustainability in global sense, but in particular within a business context.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Explain the three pillars of sustainability
2	Critically evaluate and assess the main principles and theories of managing global sustainability
3	Apply these theories to practical issues associated with the management of global sustainability and sustainable development.
4	Critically evaluate the role of sustainability within organisations
5	Explain the contribution that global sustainability and sustainable development makes to broader organisational outcomes

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1 (1000 words)

Learners will explain and evaluate the main principles and theories of managing global sustainability, including the three pillars of sustainability

Assessment 2 (1000 words)

Learners will select an organisation and assess and critically evaluate the potential of the UN's SDGs on its broader organisational outcomes.

Assessment 3 (2000 words)

Learners will select an organisation and devise and implement a corporate social responsibility strategy which will be evaluated by reference to relevant theories and concepts associated with the management of global sustainability and sustainable development.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2	Report	25
2	4, 5	Report	25
3	1, 2, 3, 4, 5	Project	50

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. On-line material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. Students learning will be consolidated via integrated formative and summative assessment tasks in the form of two reports and final project addressing the implementation and assessment of sustainability in an international context.

There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range of digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a help-line for additional support and chat facilities through Canvas for messaging and responding.

Indicative Syllabus Outline

- Introduction to global sustainability
- The challenge and evolution of global sustainability
- The three pillars of sustainability: social, economic, environment.
- Sustainable development and the SDGs
- Corporate Social Responsibility
- Designing sustainable business with the base of the pyramid
- Delivering mainstream sustainability
- The circular economy
- Corporate Sustainability: operations, HR & Marketing.
- Developing sustainable responsible strategies in business

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Molthan-Hill, P. (2017). *The Business Student's Guide to Sustainable Management: Principles and Practice*. Routledge.

Other indicative reading

Textbooks:

Conaway, R. and Laasch, O. (2014). *Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics*. Cengage Learning: Stamford, USA.

Crane, A., Matten, D., Glozer, S., Spence, L. (2019). *Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization* (5th edition). Oxford University Press: Oxford, UK.

Heizer, J., Render, B., Munson, C. (2016). *Principles of Operations Management: Sustainability and Supply Chain Management – global edition* (10th edition). Pearson Education: Harlow, UK

Negi, A., Perez-Pineda, J. A., Blankenbach, J. (2020) *Sustainability Standards and Global Governance: Experiences of Emerging Economies*. Springer Nature: Singapore.

Journals:

Journal of Cleaner Production
Sustainable Cities and Society
Journal of Business Research
Journal of Operations Management
Industrial Marketing Management

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. [Click here to read more about the Glyndwr Graduate attributes](#)

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication